

**::: PRESS RELEASE :::**

**Helping to make the clock strike midnight on Cystic Fibrosis**  
*CCFF to host "Cinderella"-themed Gala in support of a cure for Cystic Fibrosis*

**Toronto, Ontario (March 8, 2005)** -- Kicking off Cystic Fibrosis Awareness Month (May), the *Canadian Cystic Fibrosis Foundation* (CCFF) will offer guests a chance to be Cinderella and Prince Charming for one magical evening, and a hero always to the thousands of young Canadians suffering from this fatal disease.

**The 4th annual 65 Roses Gala will take place Saturday April 23, 2005 in the beautiful Arcadian Court in Toronto.**

Global Television's Susan Hay will emcee this magical evening where childhood dreams of being Cinderella at the Ball, or Prince Charming to sweep Cinderella off her feet, will come true for guests. More importantly, vital funds will be raised for a very important cause.

Cystic Fibrosis is the most common, fatal inherited disease affecting young Canadians. The median survival rate of those diagnosed with CF is just 37 years of age. It is estimated that one in every 2,500 children born in Canada has Cystic Fibrosis, and that one in every 25 Canadians carries the defective gene responsible for CF. Great advances have been made in research and care, supported through fundraising events such as the 65 Roses Gala. Canada is at the forefront in the fight against CF, and in fact, Canadian researchers -- funded by the CCFF -- discovered the gene responsible for CF in 1989.

"I am so thrilled to be involved in this event again this year," said Ron Anderson, a father of a 3 year old daughter with CF and the 65 Roses Gala Co-Chair. "Since its inception just three short years ago, this dedicated group of volunteers have helped to raise well over \$300,000 for CF research and treatment programs -- a tremendous accomplishment."

All proceeds from this event will support the Canadian Cystic Fibrosis Foundation.

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**Canadian Cystic Fibrosis Foundation**

The CCFF continues to be a world-leader in the fight against CF. Thanks to the efforts of the CCFF through events such as the 65 Roses Gala, and through the support of its sponsorship partners, those suffering from this disease have benefited greatly in their everyday lives, and the hope for a cure or control of CF is within reach. In 1960, children diagnosed with CF were not expected to live beyond the age of five. Now, half of Canadians with CF are living into their 30's and beyond. For more information about CF and Cystic Fibrosis Awareness Month, please contact the CCFF at (416) 932-3900.

**Note to Media:** *Additional information and media interviews with Mr. Ron Anderson and other CCFF representatives are available by phone and on location prior to the official welcome between (time TBD).*

For additional information and media interviews, please contact:

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